

The Lodi Business Advantage

Lodi Electric Utility

Since 1910, Lodi Electric Utility has been the leader in the City's electrical energy needs, providing safe, reliable and affordable service to residential, commercial and industrial customers.

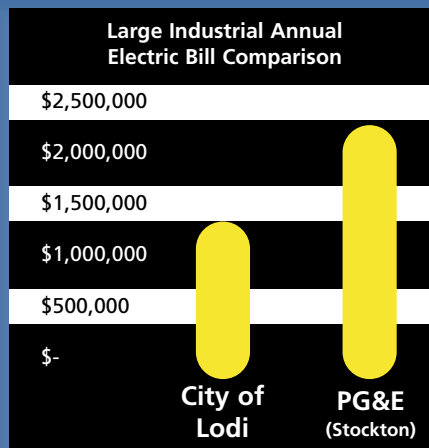
Lodi Electric Utility realizes the importance of being proactive while responding to the needs and concerns of their current customers.

According to Lodi Electric's Director Alan Vallow, "Although our commercial/industrial rates are competitive regionally, we realize that our customers need to be competitive on a national and international scale. For this reason, Lodi teams its electric service and other vital City functions to create a package which helps its customer's overall competitive advantage."

Lodi Electric Utility directly addresses the energy requirements of both industrial and commercial businesses of all sizes. They accomplish this by offering customized rate schedules for their customers, competitively priced and designed to address the unique energy needs of small, medium and large industrial and commercial businesses. When stacked up against other utility companies, Lodi Electric Utility offers significant savings. The City of Lodi does not impose an additional utility user tax on any of its customers.

Perhaps one of the most outstanding services Lodi Electric Utility renders

is complimentary engineering assistance for electric supply systems. This encompasses the planning, design, and administration of the electrical systems necessary to serve both individual customers and complete residential, commercial or industrial developments. Lighting systems, planning and design are also free for projects such as street, parking lot and sports arena illumination.



In addition, the utility provides free energy efficiency reviews and recommendations. Should an industrial or commercial customer plan tenant improvements to their existing facility, the Lodi Electric Utility team will outline specific energy conservation measures, and provide rebates for the implementation of those conservation measures. For new customers locating to Lodi, the utility will review construc-

tion plans and suggest energy efficiency improvements that may be installed during the construction phase. Since early 1999, Lodi Electric Utility has provided over a half a million dollars in energy efficiency grants to industrial and commercial customers.

Their reputation for reliability is solid. Future plans are focused on maintaining the consistently customer-oriented business practices the premier local electric provider is known for. The addition of new substations, upgraded equipment and installation of underground facilities are currently in the works. As they head further into the millenium, Lodi Electric Utility will continue to meet the industry's highest standards for reliable electric service at competitive prices.

The customer-owned, city-operated utility company is truly dedicated to be both friendly and efficient. With a steadfast core of customer service, Lodi Electric Utility has been a member of the Northern California Power Agency (NCPA) for 30 years. NCPA is comprised of a group of municipally-owned utility companies that own and operate their own power plants. This translates into lower electrical costs, especially when compared to other neighboring communities serviced by an investor-owned utility. We're in Lodi, we operate under a very simple motto "... Large enough to meet your needs...small enough to care!"



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